



## Barbara Buser



Senior Consultant Corporate Social Responsibility  
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### Education

Licence (equivalent of a Masters) in International Relations from the Graduate Institute Geneva

### Experience

Prior to joining Neosys, Barbara Buser worked for the Population and Community Development Association (PDA), the largest and most diversified NGO in Thailand and a pioneer of Social Enterprise,. During her time at PDA, Barbara worked on myriad development and Corporate Social Responsibility initiatives at both a national and international level, collaborating with leading multinational companies such as Novartis, GlaxoSmithKline, Nestlé as well as bi- and multilateral organisations such as USAID and UNDP. At Neosys, Barbara is a member of the Corporate Social Responsibility team based in Switzerland and Asia. Barbara is focusing her work at Neosys on responsible and sustainable supply chain management as well as overall strategic consultancy on Corporate Social Responsibility issues, for example increasing the involvement of the private sector in tackling complex development issues and creating greater impact through the philanthropic engagements of the private sector. Barbara develops and implements innovative projects with retailers (agricultural and industrial sector) to ensure social compliance in their global supply chain. She supports coaching the local trainers in Thailand and Laos to build up capacity on the innovative WE project approach, and supports the successful implementation of the qualification activities for the group of pilot suppliers.

### References

Private Sector: Novartis (TH), GlaxoSmithKline, Nestlé (TH)  
Projects with Retailers: Tchibo (G), Swiss Olympics (CH)  
Standard Organisations: BSCI, Globalgap  
Multi- and Bilateral Agencies: GTZ, UNDP, USAID

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